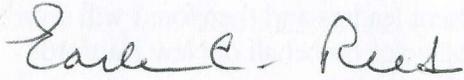


I will make sure that the voice of the people of New Hartford is heard loud and clear among the top leaders in the area. We will take action and we will get results!

Thank you for your time and I hope to meet you in person soon.

Warm regards,



Earle C. Reed
Endorsed Republican Candidate
For Town Supervisor

**REMEMBER
TO VOTE
PRIMARY
DAY
TUESDAY
SEPTEMBER 13TH!**



Paid for by Friends of Earle Reed

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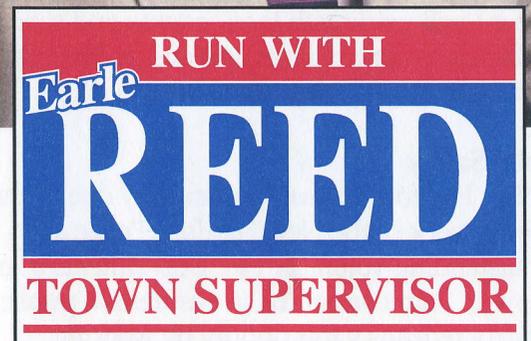
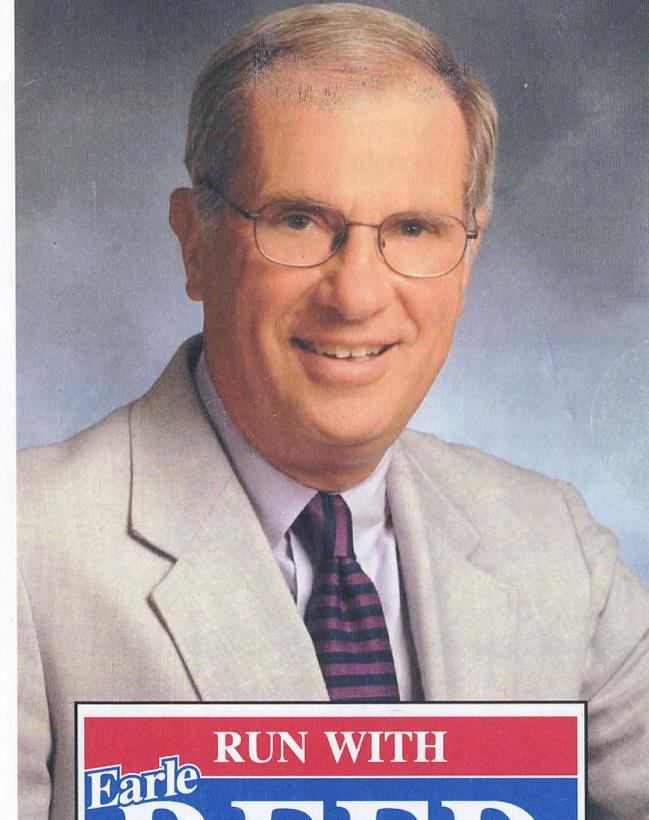
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To The Lawrence Family
67 Imperial Dr
New Hartford NY 13413-3224

What I Believe!



Endorsed Republican Candidate

Paid for by Friends of Earle Reed

Dear Fellow Republican,

This is my second of several letters I am writing to you seeking your support on Primary Day, Tuesday, September 13th.

In this letter I will outline what I believe are the most important issues facing New Hartford residents and what I plan on doing on your behalf as Town Supervisor. Secondly, I will review my experience in business and in the community and how I will use both to benefit the Town Of New Hartford.

What I Believe

Growth Must Be Managed

Growth is good and necessary for a community to continue to thrive. But unmanaged growth can be detrimental. Strategic municipal planning is necessary to manage growth.

Taxpayers are Customers

I will treat the taxpayers of New Hartford like customers. A good business succeeds when customers are satisfied with the product and service they purchase and receive. Taxpayers in New Hartford are the customers of Town Government and I will treat you as such.

Control Taxes

I will work hard to keep taxes under control. My belief that taxpayers are customers means that I will work with local, county and school officials to control taxes and ensure fairness to the taxpayers of New Hartford.

Public Safety

New Hartford is a safe community due to the great work of the New Hartford Police and outstanding Volunteer Fire Departments in our town. I am committed to ensure that public safety remains a top priority by working closely with each of these fine departments.

Leadership and Innovation

We need to return Leadership and Innovation back to New Hartford. I will. Here are some of the issues facing New Hartford and how I will positively address them in the future.

Business Leadership

1. Managed Growth and Cutting Edge Municipal Planning

These are the keys to a successful business and the keys to a successful community. I will return both to New Hartford to ensure that we continue to preserve the community atmosphere we enjoy.

2. Jobs

The key to keeping our young people or having them return and help this community is jobs. As a hometown businessman I led a local business (ECR International, formerly Utica Boilers) that grew from 150 employees to 500 employees.

I know how to create jobs and I will work with local, county, and state officials to create jobs in the local area.

3. New Hartford Economic Leadership

New Hartford is the economic engine of the county, and I will make sure that New Hartford is once again recognized and respected as a leader.

4. A Strong New Hartford Voice in Local Economic Development

I have worked positively with local economic development leaders and therefore I will serve as a strong voice on behalf of New Hartford's Business Community.

Community Leadership

5. Innovation

27 years ago an idea became the country's largest and most successful 15K Road Race, The 15K Boilermaker Road Race, which brings national and international attention and a huge economic boost to the region each year. I will bring this kind of innovation to New Hartford.

6. Progressive and Positive Leadership

I can excite a community through my leadership and progressive thinking as illustrated by the community involvement (over 6000 Volunteers) in the Boilermaker Road Race. By working together we can continue to make New Hartford the exciting place to live and work.

7. A Voice People Listen To

I have been fortunate to have had a history of having people listen to my ideas. I think it is due to "actions speaking louder than words."

Whether it has been in business or in exciting and uniting a community, I believe it is the actions and tangible results that have earned me this.

VOTE PRIMARY DAY, TUES., SEPT. 13TH!
